



@Olgajimeneztravel

Olga Jiménez

Travel Influencer | Full-time traveler
Travel in style, love and laugh



About me

I took my first plane at 18 and haven't stepped off since. My plan was to travel 15 days a month starting at 50, but when COVID stopped us, I asked myself, "Is there any reason not to do it sooner?"

I've visited more than 40 countries, and I'll explain how to create fairytale trips and travel luxuriously for an average price.

On my travels, you'll always see me accompanied by my husband and best friend, Martí. We met singing in an orchestra, and he's currently a dubbing translator for TV, Netflix, and Amazon, which allows him to work remotely.

In addition to being a travel influencer, I'm an entrepreneur, communicator, author, and business mentor for women. I've managed to create my own lifestyle that allows me to travel the world and tell you the best things about every place I visit.

My signature is combining exclusivity with closeness.

I showcase premium destinations and services through compelling visual narratives with a touch of love and humor that connects with the audience.

Each collaboration becomes an aspirational experience that inspires people to experience and choose the best in the world of tourism.

Travel Influencer

+2.750 followers

Metrics

REACH:

873%

ENGAGEMENT:

21,6%

FOLLOWERS
GROWTH:

6,1%

Profile constantly growing 

Services

- Instagram posts
- Instagram reels
- Instagram stories
- Blog/Interviews

Demographic data

SPAIN:

81%

LATINAMERICA:

6%

US:

3%



Gender

Women: 72%

Men: 28%



Age range

18 to 24 - 11%

25 to 34 - 31%

35 to 44 - 23%

45 to 54 - 21%

Brands I have collaborated with

SF Bay Area Luxury Picnic & Event Planning (US)

Dylan's tours (US)

Miceli's 1949 (US)

Picnic em Paris oficial (Paris)

Caldera Yachting Santorini (Greece)

Whiteandblu.photography (Greece)

Limitless boat tours (Montenegro)

Skadar Lake King Fisher (Montenegro)

Vila Arenys hotel (Spain)

Franz Schubert Filarmonia (Spain)

Green Devil Safari (Madeira)

Magic Dolphin (Madeira)

Martully Viaggi (Italy)

Rent me Charter (Italy)

Ai Propilei del Duomo Luxury Hotel (Italy)

Raksteller Restaurant (Munich)

Testimonials

@tatianacapablo

Olga is super glamorous! She is also a 10/10 businesswoman and an example to follow. Her trips are the best, as she gives useful advice and you know that you are going to be 100% safe and comfortable! Plus you are sure to go with a fabulous style. Follow her for stylish travel tips so you don't miss the latest trends.

@ladypepermint

You are a lovely and inspiring person I love the destinations you choose and your cool plans.

@lrovosso's

Besides having met her on one of the trips, I like to follow her around the places and ideas for future trips.



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A walk through my content



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Travel with style

Hidden plans

Thrilling experiencies

Ideal hotels and fabulous
restaurants

The best shows

Unforgettable tours

The perfect outfit for each
destination

Balance between luxury and
simplicity

Keys for living while traveling

**And everything you should
experience at least once
in your lifetime**



Values

- Love
- Laugh
- Adventure
- Romance
- Affordable luxury
- Sustainability
- Freedom
- Elegance
- Diversity
- Female empowerment

Let's be intouch

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