



@Olgajimeneztravel

Olga Jiménez

Full-time traveler | Entrepreneur and author  
Ideas, tips and secrets for stylish travelers



## About me

I am Olga Jiménez, a businesswoman, traveler, and author. For more than 20 years I have led thousands of women in the direct sales sector of high-end cosmetics, achieving the best positions.

I've been invited as a speaker to Europe, the USA and Latin America.

In 2021, I published LA JEFA ERES TÚ, one of the best books on female leadership according to Business Insider.

I also have a very successful preloved fashion business with 5 out of 5 reviews.

In addition, I am a professional guitarist, pianist, singer, radio host, speaker, and event host.

I am proud of being multifaceted and I love life. My pillars are love and adventure.

I took my first plane at 18 and haven't stopped since then. My plan was to travel 15 days a month starting at 50, but when COVID hit I asked myself: Is there any reason not to do it sooner?

**I have visited more than 40 countries and I currently travel every month.**

On my profile @olgajimeneztravel I share with my audience ideas, tips and secrets for stylish travelers.

I address a Spanish-speaking audience and provide women who organize trips with their partner with the plan of their dreams to get it right the first time.

## Stylish travels Microinfluencer

**+2.200 followers**

## Metrics

REACH:

873%

ENGAGEMENT:

21,6%

FOLLOWERS

GROWTH:

6,1%

**Profile constantly growing** ↗

## Services

- Instagram posts
- Instagram reels
- Instagram stories
- Blog/Interviews

## Demographic data



## Gender

Women: 84,5%

Men: 15,5%



## Age range

35 a 44 - 33,5%

45 a 54 - 31,2%

25 a 34 - 16,7%

55 a 64 - 10,8%

## Brands I have collaborated with

SF Bay Area Luxury Picnic & Event Planning (US)

Dylan's Tours (US)

Fast Forward (US)

Caldera Yachting Santorini (Greece)

Whiteandblu.photography (Greece)

Lumberton Shop (Spain)

José Luis Albal Trainer (Spain)

Steven Vazquez (Uruguay)

Mujer Emprende Latina (Puerto Rico)

Martully Viaggi (Italy)

Rent Me Charter (Italy)

Ai Propilei del Duomo Luxury Hotel (Italy)

Upnify (México)

## Testimonials

### @tatianacapablo

Olga is super glamorous! She is also a 10/10 businesswoman and an example to follow. Her trips are the best, as she gives useful advice and you know that you are going to be 100% safe and comfortable! Plus you are sure to go with a fabulous style. Follow her for stylish travel tips so you don't miss the latest trends.

### @ladypepermint

You are a lovely and inspiring person I love the destinations you choose and your cool plans.

### @lrovosso's

Besides having met her on one of the trips, I like to follow her around the places and ideas for future trips.



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# A walk through my content



@Olgajimeneztravel

Travel with style

Hidden plans

Thrilling experiencies

Ideal hotels and fabulous  
restaurants

The best shows

Unforgettable tours

The perfect outfit for each  
destination

Balance between luxury and  
simplicity

Keys for living while traveling

**And everything you should  
experience at least once  
in your lifetime**



## Values

- Love
- Adventure
- Romance
- Affordable luxury
- Sustainability
- Freedom
- Elegance
- Diversity
- Female empowerment

**Let's be intouch**

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